

USH CONNECTIONS CONFERENCE



WHEN?

July 17- 19, 2026

WHERE?

Radisson Blu Mall of America | Bloomington, MN

WHY?

To remind the Usher community they are not alone and to empower families with knowledge about Usher syndrome and current research. Over the years, more than 1,000 attendees from 38 countries and nearly every U.S. state have come together to learn, share, and connect with their "USH Family."

WHAT IS USHER SYNDROME?

Usher syndrome (USH) is an inherited condition that impacts three major senses in the body: vision, hearing and balance. It is the most common genetic cause of combined deafness and blindness.

There is currently no cure for Usher syndrome, but there is a growing USH community.

Building a community leads to treatments and a cure.

WHAT IS THE USHER SYNDROME COALITION?

Our mission is to raise awareness and accelerate research while providing information and support to individuals and families affected by Usher syndrome. We strive to be the most comprehensive resource for the Usher syndrome community, bridging the gap between researchers and families.

WHY A HYBRID EVENT?

Since 2020, we've seen how vital virtual access is for many in the Usher syndrome community. Each hybrid conference - USH2022 and USH2024 - has drawn larger and more diverse participation, thanks to intentional engagement of remote attendees and expanded language translation options. USH2026 will build on this progress, aiming to be our most inclusive and far-reaching gathering yet.

CONFERENCE SPONSORSHIP

Please consider partnering with us as a sponsor of this event. Together, we will advance the Coalition's mission to build, connect and support the global Usher community, moving us all closer to treatments and a cure.

Sponsorship Opportunities

The benefits of sponsor opportunities are listed below. We understand that sponsors have different goals for their conference experience. Benefits can be tailored to meet your needs. Take a look and let us know how you would like to engage with our network.

Questions? Feel free to contact Krista Vasi at k.vasi@usher-syndrome.org.

Accessibility Sponsor (Interpreter Cost)

\$45,000

Visibility & Recognition

- **Speaking opportunity** in front of all attendees (online and in-person)
- **Premium booth placement** and logo featured on main stage slide transitions
- **Logo prominently featured** on Step and Repeat; tote bag; program; event page; table signs; name badges; livestream
- **Custom accessibility impact acknowledgment** in conference program and online

Onsite Presence

- Exclusive in-person exhibitor booth at event to greet participants
- Opportunity to display and distribute promotional material at the event
- Include **up to two pre-approved items** in attendee tote bags

Virtual Presence

- Dedicated spotlight on website for **one year**
- Dedicated slide in event banner rotation to be displayed on the online platform
- Virtual Sponsor Page with logo, banner image, promo video, and company information
- Virtual booth with chat feature to engage with attendees

Attendee Engagement

- Up to **four push notifications** to all attendees on online platform
- Named sponsor of **two \$50 gift cards** to enhance the experience of attendees
- Recognized in event promotional emails
- Recognized as Accessibility Sponsor in social media posts

Registrations

- **Four complimentary registrations**

Sponsorship Opportunities

Platinum Sponsor

\$30,000

Visibility & Recognition

- **Speaking opportunity** in front of all attendees (online and in-person)
- **Logo prominently featured** on Step and Repeat; tote bag; program; event page; table signs; name badges; livestream

On-Site Presence

- Exclusive in-person exhibitor booth
- Opportunity to display and distribute promotional materials
- Include **up to two pre-approved items** in attendee tote bags

Virtual Presence

- Dedicated spotlight on website for **one month**
- Dedicated slide in event banner rotation to be displayed on the online platform
- Virtual Sponsor Page with logo, banner image, promo video, and company information
- Virtual booth with chat feature to engage with attendees

Attendee Engagement

- Up to **four push notifications** to all attendees on online platform
- Named sponsor of **two \$50 gift cards** to enhance the experience of attendees
- Recognized as Platinum Sponsor in social media posts spotlighting your organization

Registrations

- **Four complimentary registrations**

Gold Sponsor

\$10,000

Visibility & Recognition

- **Logo featured** on tote bag; program; event page; name badges; website
- Recognized as Gold Sponsor in social media

On-Site Presence

- In-Person exhibitor booth
- Opportunity to display and distribute promotional materials at the event
- Include **one pre-approved item** in attendee tote bags

Virtual Presence

- Dedicated slide in event banner rotation to be displayed on the online platform
- Virtual Sponsor Page with logo, banner image, promo video, and company information
- Virtual booth with chat feature to engage with attendees

Attendee Engagement

- Up to **two push notifications** to all attendees on virtual platform
- Named sponsor of **one \$50 gift card** to enhance the experience of attendees

Registrations

- **Two complimentary registrations**

Sponsorship Opportunities

Silver Sponsor

\$5,000

Visibility & Recognition

- Logo on tote bag; program; event page; banner rotation
- Recognized as Silver Sponsor in social media posts

On-Site Presence

- In-Person exhibitor booth
- Opportunity to display and distribute promotional materials at event
- Include **one pre-approved item** in attendee tote bags

Virtual Presence

- Virtual booth with chat feature to engage with attendees

Registrations

- **One complimentary registration**

Bronze Sponsor

\$2,500

Visibility & Recognition

- Logo on tote bag, program; event page, banner rotation
- Recognized as Bronze Sponsor in social media posts

On-Site Presence

- In-person exhibitor booth at event to greet participants

Virtual Presence

- Virtual booth with chat feature to engage with attendees

Registrations

- **One complimentary registration**

Exhibitor Opportunities

Commercial Exhibitor

\$1,000

- In-Person exhibitor booth at event to greet participants
- Opportunity to display and distribute promotional material at event
- Virtual booth with chat feature to engage with attendees
- One complimentary registration

Non-Profit Exhibitor

\$500

- In-Person exhibitor booth at event to greet participants
- Opportunity to display and distribute promotional material at event
- Virtual booth with chat feature to engage with attendees
- One complimentary registration



July 17-19, 2026

Bloomington, MN + Online

www.usher-syndrome.org

Sponsorship Commitment Form

On behalf of the Usher community, thank you for your participation. Please confirm your sponsorship level.

☐ **YES** We would like to participate in the USH Connections Conference. Please accept our sponsorship confirmation below.

☐ No, we are unable to participate at this time, but please accept our donation of _____

Accessibility Sponsor: \$45,000 _____

Platinum Sponsor: \$30,000 _____

Gold Sponsor: \$10,000 _____

Silver Sponsor: \$5,000 _____

Bronze Sponsor: \$2,500 _____

Commercial Exhibitor: \$1,000 _____

Nonprofit Exhibitor: \$500 _____

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____

Country: _____ Postal Code: _____

Phone: _____

Email: _____

Company Website: _____

Please make check payable to "Usher Syndrome Coalition",
"USH2026 Conference Sponsor" in the memo line.

Mail your check with this form to:

Usher Syndrome Coalition
9 Cornerstone Square
Suite 400-224
Westford, Massachusetts 01886
USA

USHER SYNDROME
COALITION
USH2026
a hybrid event

Usher Syndrome Coalition is a
501(c)(3) nonprofit organization.
TAX ID: 26-4560897
Your personal or corporate
donation is deductible to the full
extent permitted by law.