

USH CONNECTIONS CONFERENCE

USHER SYNDROME COALITION USH2024 *a hybrid event*

WHEN?

Friday, July 19 & Saturday, July 20, 2024

WHERE?

DoubleTree By Hilton | 1111 Jefferson Road, Rochester, NY

WHY?

To remind those in the Usher community that they are not alone. To empower families with knowledge about Usher syndrome and current research efforts. Over the years, attendees from 28 countries and 42 states have come together at these conferences to learn, to share and to meet their "USH Family."

WHAT IS USHER SYNDROME?

Usher syndrome (USH) is an inherited condition that impacts three major senses in the body: vision, hearing and balance. It is the most common genetic cause of combined deafness and blindness.

There is currently no cure for Usher syndrome, but there is a growing USH community.

Building a community leads to treatments and a cure.

WHAT IS THE USHER SYNDROME COALITION?

Our mission is to raise awareness and accelerate research while providing information and support to individuals and families affected by Usher syndrome. We strive to be the most comprehensive resource for the Usher syndrome community, bridging the gap between researchers and families.

WHY A HYBRID EVENT?

In 2020, it became clear how important virtual access is to so many in the Usher syndrome community. With a focus on intentional engagement of remote attendees and increased access to language translation technology, USH2024 has the potential to be our most inclusive and far-reaching gathering yet.

CONFERENCE SPONSORSHIP

Please consider partnering with us as a sponsor of this event. Together, we will advance the Coalition's mission to build, connect and support the global Usher community, moving us all closer to treatments and a cure.

Sponsorship Opportunities

The benefits of sponsor opportunities are listed below. We understand that sponsors have different goals for their conference experience. Benefits can be tailored to meet your needs. Take a look and let us know how you would like to engage with our network.

Questions? Feel free to contact Krista Vasi at k.vasi@usher-syndrome.org.

Platinum Sponsor

\$25,000

- Speaking opportunity in front of all attendees, both online and in-person
- Logo prominently featured on Step and Repeat; Event tote bag; Conference program; Event page; Signs at event tables; Name badges; and Livestream throughout the conference
- Include up to two pre-approved items in event tote bag to be given to attendees
- Dedicated spotlight on website to feature your organization for no less than a month
- Dedicated slide in event banner rotation to be displayed on the online platform
- Recognized as Platinum Sponsor in social media posts spotlighting your organization
- Virtual Sponsor Page with logo, banner image, promo video, and company information
- Virtual booth with chat feature to engage with attendees
- Exclusive in-person exhibitor booth at event to greet participants
- Opportunity to display and distribute promotional material at the event
- Up to four push notifications to all attendees on virtual platform
- Named sponsor of four \$50 gift cards to enhance the experience of attendees
- Up to four free registrations

Gold Sponsor

\$10,000

- Logo prominently featured on Event tote; Conference program; Event page; Name badges; Website
- Include one pre-approved item in event tote bag to be given to attendees
- Dedicated slide in event banner rotation to be displayed on the online platform
- Recognized as Gold Sponsor in social media posts spotlighting your organization
- Virtual Sponsor Page with logo, banner image, promo video, and company information
- Virtual booth with chat feature to engage with attendees
- In-Person exhibitor booth at event to greet participants
- Opportunity to display and distribute promotional material at the event
- Up to two push notifications to all attendees on virtual platform
- Named sponsor of two \$50 gift cards to enhance the experience of attendees
- Up to two free registrations

Sponsorship Opportunities

Silver Sponsor

\$5,000

- Logo on Event tote; Conference program; Event page; Banner Rotation
- Include one pre-approved item in event tote bag to be given to attendees
- Recognized as Silver Sponsor in social media posts
- Virtual Sponsor Page with logo, banner image, promo video, and company information
- Virtual booth with chat feature to engage with attendees
- In-Person exhibitor booth at event to greet participants
- Opportunity to display and distribute promotional material at event
- Named sponsor of one \$50 gift card to enhance the experience of an attendee.
- One free registration

Bronze Sponsor

\$2,500

- Logo on Event tote, Conference program; Event page, Banner Rotation
- Recognized as Bronze Sponsor in social media posts
- Virtual Sponsor Page with logo, banner image, promo video, and company information
- Virtual booth with chat feature to engage with attendees.
- In-person exhibitor booth at event to greet participants
- One free registration

Promotional Sponsor

\$1,000

- Logo on Event tote; Conference program; Event page
- Include one pre-approved item in event tote bag to be given to attendees
- Image in event app
- One free registration

Exhibitor Opportunities

Commercial Exhibitor

\$1,000

- In-Person exhibitor booth at event to greet participants
- Opportunity to display and distribute promotional material at event
- Virtual booth with chat feature to engage with attendees
- One free registration

Non-Profit Exhibitor

\$500

- In-Person exhibitor booth at event to greet participants
- Opportunity to display and distribute promotional material at event
- Virtual booth with chat feature to engage with attendees
- One free registration



July 19-20, 2024

Rochester, NY + Online

www.usher-syndrome.org

Sponsorship Commitment Form

On behalf of the Usher community, thank you for your participation. Please confirm your sponsorship level.

☐ **YES** We would like to participate in the USH Connections Conference. Please accept our sponsorship confirmation below.

☐ No, we are unable to participate at this time, but please accept our donation of _____

Platinum Sponsor: \$25,000 _____

Gold Sponsor: \$10,000 _____

Silver Sponsor: \$5,000 _____

Bronze Sponsor: \$2,500 _____

Promotional Sponsor: \$1,000 _____

Commercial Exhibitor: \$1,000 _____

Nonprofit Exhibitor: \$500 _____

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____

Country: _____ Postal Code: _____

Phone: _____

Email: _____

Company Website: _____

Please make check payable to "Usher Syndrome Coalition",
"USH2024 Conference Sponsor" in the memo line.

Mail your check with this form to:



Usher Syndrome Coalition
9 Cornerstone Square
Suite 400-224
Westford, Massachusetts 01886
USA

Usher Syndrome Coalition is a
501(c)(3) nonprofit organization.
TAX ID: 26-4560897
Your personal or corporate
donation is deductible to the full
extent permitted by law.